

TO: Federal Communications Commission
FROM: April A. Heltsley
3201 N. Stoneycrest Road
Bloomington, IN 47404
DATE: November 16th, 2002
RE: Proceeding # 02-278

Regarding the proposed pre-empting of the Indiana Telephone Privacy law that mandates that direct marketers may not call individuals on a voluntary list unless these people are current customers, etc.:

Please consider the following, and please also consider that these views are shared by pretty much everyone I know:

1. I literally camped out in eagerness to be able to put my name on that no-call list. I voluntarily put my name on that list. It has been the ONLY convenient way to curb all these telemarketers and the effectively keep them from dialing my phone number. You shouldn't override the desires of the people of the State of Indiana to be free of telemarketing annoyances, especially when we voluntarily opted out. As you know, laws governing marketing and commerce require that we in the US (unlike Europe) OPT OUT of receiving information, or of having our names and information sold to other parties. Are you proposing that you take away our ability to opt out?
2. I actually gave up my home line in favor of a cell phone to avoid these calls. This was not practical and I currently have a home line. After the no-call list went into effect, I no longer have to miss important calls because I can't stand the incessant ringing/hangups and unplug my phone. My home has been blessedly quiet save for calls I actually look forward to or need.
3. As a household, we would **average** 10 calls per day at all hours of the day from 7 am until 10 pm. I started telling people I was dead just to get rid of them, but that isn't such a good idea considering how hard it would be considered alive again by companies I actually WISH to do business with.
4. This law is one of the good things about the state of Indiana, and it is a law I can live with and actively support. Please, do not allow business to invade my home at will. I pay for my telephone 'service'; it is a necessary part of my daily life and communication. It is NOT a sales tool; it is a means of entry into my home and life. Without this law to protect me, it is an entity that allows unwanted individuals to enter my home at any time THEY please. This totally violates my rights as a US citizen in so many ways I can't begin to list them. I **strongly** urge you to leave our law alone.

Thank you for your attention. Once again, please do not lessen the effectiveness of our Telephone Privacy law. I will not under any circumstances and on principal do business over the telephone, so my absence from marketing lists isn't causing loss of revenue opportunities. I have also stopped doing business with corporations that have called me on a daily or semi-daily basis. I daresay everyone who put their name on that list would say the same. Thank you.

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And no, I will not include my phone number.